



educate  
engage  
energize

141st Annual Session

THE MONUMENT | RAPID CITY, SD

MAY 15-17, 2025



# SCHEDULE OVERVIEW

## WEDNESDAY, MAY 14, 2025

1:00pm SDDA Golf Tournament | Hart Ranch  
6:00pm Board of Trustees Meeting

## THURSDAY, MAY 15, 2025

7:00am-5:00pm Registration & Name Badge Pick Up | Rushmore Hall  
8:00am-5:00pm Exhibits Open  
8:00am-9:00am Keynote Address: Dan Meers, *Courageous Leadership: "Living a Life of Influence"*  
9:15am-12:15pm Dr. John Vaselaney, *"PPP for Dentists Risk Management Seminar"* (Dentists Only)  
9:15am-12:15pm OSHA: Karen Daw, *Talking Dirty: "An Enlightening & Engaging Presentation on OSHA & Infection Control"*  
9:30am-Noon Dr. Joy Void-Holmes, *Don't Be So Sensitive: "Managing Dental Hypersensitivity Pre & Post Debridement"*  
9:30am-Noon Dr. Ankur Gupta, *"Turning Ordinary into Extraordinary"*  
11:00am-1:00pm Exhibit Hall Concession Lunch  
Noon-1:00pm Early Career Dentist Lunch, *"Tips & Pearls Contest"*  
1:00pm-4:00pm Dr. Ankur Gupta, *"I'm Not Quite Healthy, but Not Quite a Cavity"*  
1:00pm-2:30pm Dr. Jessica Meeske, *"Making Medicaid Work in a Busy Private Practice"*  
1:00pm-4:00pm Dr. Joy Void-Holmes, *The Paradigm Shift: "Reimagining Your Dental Hygiene Appointment"*  
1:15pm-4:15pm OSHA: Karen Daw, *Talking Dirty: (Repeat course)*  
2:45pm-4:15pm Tracy Palecek, *Understanding Poverty: "Practical Insights for Creating Positive Change in Your Practice"*  
3:00pm-4:00pm Reference Committee Meeting  
3:00pm-5:00pm Exhibit Hall Reception  
4:00pm-5:00pm Delta Dental Annual Meeting  
4:00pm-5:30pm University Receptions  
5:30pm-10:00pm SDDA President's Mixer & SD Dental Foundation Fundraiser

## FRIDAY, MAY 16, 2025

7:00am-2:00pm Registration & Name Badge Pick Up  
7:30am-11:30am Delta Dental Board & Delta Foundation Meetings  
8:00am-1:00pm Exhibits Open  
8:00am-9:00am District Caucus'  
8:00am-10:00am Carissa Regnerus, *"Radiology Update-2025"*  
8:00am-11:00am Dr. Ankur Gupta, *"Implant Retained Dentures"*  
8:00am-Noon Dr. Brian Nový, *"Offensive Dentistry"*  
8:00am-10:00am Tracy Palecek, *"Rock Your Talk"*  
9:00am-Noon Rick Ritt, *"Anesthesia Emergency Management for the Dental Team"*  
10:00am-Noon House of Delegates Meeting  
10:15am-11:45am Call to Freedom: Mark Jackson & Sarah Van Voorst, *Hidden in Plain Sight: "Human Trafficking"*  
11:00am-1:00pm Exhibit Hall Concession Lunch  
11:30am-12:30pm Dental Hygiene & Assisting Program Table Clinics  
Noon-1:00pm Board of Trustees Meeting  
Noon-1:30pm Mary Wolf, (Be Well Lunch) *Better Boundaries for Better Bandwidth: "Maximizing Efficiency & Wellbeing"*  
12:45pm Cash Prize Drawing & More in Exhibit Hall  
1:00pm-4:30pm Professor Karen Baker, *"Advances in Dental Pharmacotherapy"*  
1:00pm-4:00pm Rick Ritt, *"CPR"*  
1:00pm-4:00pm Dr. Brian Nový, *"Nobody Caries"*  
1:45pm-3:45pm David Harris, *"External Threats to Your Dental Office"*  
2:00pm-3:00pm Garrett Wilson, *Attract, Engage, Retain: "Data-Driven Solutions for Your Dental Team"*  
2:00pm-4:00pm SD Dental Foundation Board Meeting  
6:00pm Leadership Dinner (By Invitation Only)

## SATURDAY, MAY 17, 2025

7:30am-10:00am Registration & Name Badge Pick Up  
8:00am-9:30am SoDak-D-PAC Board Meeting  
8:00am-11:00am David Harris, *Healers vs. Stealers: "How to Outsmart the Thief in Your Dental Practice"* (Dentists Only)  
8:00am-5:00pm Dr. Jay Crossland & Rick Ritt, *"Sedation & Anesthesia Monitoring in the Dental Practice"*  
8:30am-11:30am Rick Ritt, *"Anesthesia Emergency Management for the Dental Team"*  
9:00am-Noon Professor Karen Baker, *"Drug-Related Problems in Dental Practice"*  
10:00am-Noon Awards Brunch

MEETINGS	SOCIAL EVENTS	CE COURSES	OFFICE
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# GENERAL INFORMATION

## HOTEL ACCOMODATIONS

### DoubleTree by Hilton (formerly Holiday Inn)

505 N. 5th St.

Rapid City, SD 57701

Phone: 605.348.4000

Reference the (SD Dental Association Convention or group code TTH) block, rate \$109/night. Register under individual names and not companies.

Or click QR code to make your reservation online today!

**When making online reservations, follow these instructions:**

1. Edit Stay by clicking on date numbers. 2. Choose the dates you wish to stay and select done. 3. Select update and the appropriate price will appear. **Block will be released 4.5.25.**



Please contact melissa@sddental.org with any reservation issues or concerns.

### Overflow Room Block:

Elevation Inn & Suites | \$67/night

950 N. St. | Rapid City, SD 57701

Phone: 605.737.4656

Reference: SD Dental Conference

## MEETING ACCOMODATIONS

Classroom comfort is important when attending CE courses. Please come prepared; dress in layers and bring a sweater or light jacket. This will help ensure your adequate temperature level during the meetings.

To better accommodate persons with disabilities, notify SDDA at 605-609-1152.

## CONCESSIONS

Concessions will be available on site to purchase in the Exhibit Hall from 11am to 1pm. Cash or credit card accepted. A few options available include, smoked pork or chicken, nachos and rolled tacos, salads, and charcuterie boards.

## REGISTRATION INFORMATION

Registration deadline: **May 1, 2025**. A **\$25** administrative processing fee will be assessed after this date for any registrations/or cancellations.

If registering with paper copy (see back pages) please submit by **May 1, 2025** with payment to:

SDDA

804 N. Euclid Ave., Ste. 103

Pierre, SD 57501

Or fax to 605.224.9168

SDDA recommends early registration to ensure availability of certain courses and to register online. This allows you to view full course descriptions and speaker bios. Online register at [sddental.org](http://sddental.org) or **scan QR code** to register online today!



## REGISTRATION ONSITE

On-site registrants should plan to arrive early to allow time to complete the registration process.

## REGISTRATION MATERIALS

Attendees that have registered prior to the event will pick up their name badges and program books at the SDDA registration tables, located at The Monument inside Rushmore Hall 1-3.

**NOTE:** Registration is required to attend any CE course or social event.

## CLINICIAN/COURSE HANDOUTS

Course handouts will NOT be available at the sessions. If provided by the clinician, handouts will be available to print by going to:

[sddental.org/meetings-events/sdda-annual-session/ce-speakers & courses](http://sddental.org/meetings-events/sdda-annual-session/ce-speakers&courses)

## CONTINUING EDUCATION INSTRUCTIONS

The SDDA offers numerous hours of continuing education (CE) credits during Annual Session. To optimize your session experience, please plan ahead for the courses you wish to attend. Proof of attendance will be included on your name badge to be used to record session codes.

Five hours of CE Clinical-Exhibits credit will be granted to dentists, hygienists, and dental assistants who are registered for the Annual Session meeting. SDDA continuing education that is clinical can also be academic for dentists only.

Keep your name badge as proof of attendance.

Log your CE hours on the SD State Board of Dentistry's website [sdboardofdentistry.org](http://sdboardofdentistry.org).

## PLANNING COMMITTEE

Dr. Rick Fuchs	President
Dr. Jonathan Reth	President-elect
Dr. Brock Nelsen	Vice President
Dr. Kelli Jobman	Speaker of the House
Dr. Michelle Scholtz	Secretary-Treasurer
Dr. Mark Bierschbach	N District Rep
Dr. Eric Unkenholz	BH District Rep
Dr. Nolan Carson	S District Rep
Dr. Zach McCready	Member at Large
Dr. Alex Whitesell	Member at Large
Mr. Paul Knecht	Executive Director
Mrs. Tia Hertel	SDDA Staff
Mrs. Melissa Afdahl	SDDA Staff
Mrs. Amy Petersen-Kolb	SDDF Staff

# CE THURSDAY | 5.15.25

## KEYNOTE ADDRESS: DAN MEERS

Sponsored by **Goodman Gravley Insurance Source**



Dan Meers goes to work each day like many other men, dressed in a suit. The only difference is that instead of wearing a tie with his suit, Dan wears a tail. You see, Dan is a professional mascot. Dan began his career in 1986 at the University of Missouri-Columbia, dressed as the Truman Tiger. He was selected the nation's #1 college mascot in 1989 and began receiving offers to use his talents at the professional level. He began his professional career as Fredbird, the mascot for the St. Louis Cardinals. Soon he would trade his bird suit to become a wolf. Today Dan is widely known as KC Wolf, the official mascot of the Kansas City Chiefs. He travels throughout the United States and the world entertaining thousands of people both in and out of costume. Dan is in high demand not only as mascot, but also as a humorous and motivational speaker. His enthusiasm, optimism, and love for life are contagious and makes Dan an inspiration to all those he meets.

### Courageous Leadership: "Living A Life of Influence"

In November 2013, Dan came within inches of losing his life while practicing a bungee jump and zip line stunt at Arrowhead Stadium. The stunt went terribly wrong, and Dan plummeted 75 feet before crashing into the stadium seats. Miraculously, he survived and spent nine days in the hospital and got some really big scars! During this powerful presentation Dan shares this incredible story and the important lessons that he learned during his long road to recover about leadership, and about life.

TIME	8:00am-9:00am
CE HRS	1 Practice Management

## JOHN VASELANEY, DDS

Sponsored by **Goodman Gravley Insurance Source**



Dr. John Vaselane is the Director of Risk Management for the Professional Protector Plan® for Dentists, where he oversees the program's risk management activities and serves as a resource to insured dentists, dental organizations, underwriters and claim specialists. He has presented over 300 dental risk management programs nationally and internationally to dentists, dental students, and dental staff on a variety of risk management topics, and is the primary author of the program's dental risk management resources. Dr. Vaselane has held the position of chief dental officer at a community health center and a mid-sized dental support organization, where his activities focused on quality of care, risk management, and compliance. He has also served as vice chairman and director of quality assurance for a hospital dental department, administrative faculty of a dental general practice residency program, and as a consultant for a national firm providing professional consulting services to the dental benefit insurance industry.

### Professional Protector Plan® for Dentists Risk Management Seminar (Dentists Only)

Dentists and dental teams strive to safely provide quality care that results in good treatment outcomes and satisfied patients. However, things don't always go as planned. This course will help dentists and their staffs to identify risks in dentistry and take steps that reduce the likelihood of a dissatisfied patient, a dental board complaint, or even a malpractice claim. You will be provided with practical tips and techniques to help you better manage patients and their care, and reduce the chance of an undesired outcome.

After this course, you should be able to:

- Communicate more effectively with patients, staff, and colleagues
- Create documentation that supports your care and reduces risks
- Use the informed consent process to educate patients and improve their understanding
- Identify and manage the risks associated with patient assessment and clinical care
- Recognize and respond appropriately to adverse events and untoward outcomes

TIME	9:15am-12:15pm
CE HRS	3 Practice Management

Sponsored by **Delta Dental of SD Foundation**

**KAREN DAW, MBA, CECM, CDIPC**

Karen completed her education and worked at Ohio State University, serving as the Assistant Director for the Sterilization Monitoring Service and Director of Clinic Health and Safety within the College of Dentistry. As a speaker, consultant, and OSHA authorized trainer, Karen infuses hands-on activities, exercises, insightful stories, and dental and medical-specific examples into her work. As a result of Karen's work, professionals across the globe have gained the confidence to meet regulatory standards, implement lean processes, create safer work environments, provide excellent care, and maintain the bottom line.



## Talking Dirty: "An Enlightening & Engaging Presentation on OSHA and Infection Control"

TIMES	9:15am-12:15pm or 1:15pm-4:15pm
CE HRS	3 Academic or Clinical

With a fresh, fun, and efficient approach, Karen keeps things moving, always grounded in real-world examples of what can go wrong (sometimes in a matter of seconds) if we let our guard down. Complacency is the enemy in infection control and safety; Karen's in-depth informative workshops put principle into practice by taking an unexpected and engaging approach to compliance training topics like: hand hygiene, sharps safety, instrument sterilization, and appropriate barriers for bloodborne, contact, droplet, and airborne pathogens.

So leave the OSHA and CDC binders on their shelves for a little while and let Karen guide your team through an entertaining, interactive, and potentially life-saving refresher course exclusively tailored for those working in healthcare. **NOTE: This same course is offered in the morning and afternoon.**

Sponsored by **SD State Board of Dentistry & Delta Dental of SD Foundation**

**DR. JOY D. VOID-HOLMES, DHSC, BSDH, RDH**

Dr. Joy brings nearly 30 years of experience in oral care, empowering audiences through education on self-care, boundaries, and professional growth. She covers a wide range of clinical topics, including instrumentation, infection control, cultural diversity, and implicit bias. She is the creator of the P3 hands-on instrumentation workshops designed to help clinicians develop and deliver mastery in their craft. Her academic achievement includes a dental hygiene certificate from Howard University, a Bachelor of Science from the University of Maryland School of Dentistry, and a Master's and Doctorate of Health Science from Nova Southeastern University.



## Don't Be So Sensitive: "Managing Dentinal Hypersensitivity Pre & Post Debridement"

TIME	9:30am-Noon
CE HRS	2.5 Academic or Clinical

Dentinal hypersensitivity is a common dental condition that affects approximately 57% of the general population. Dentinal hypersensitivity can be caused by a variety of factors; however, one cause often overlooked or simply ignored is improper manual and ultrasonic instrumentation. The good news is clinical management of dentinal hypersensitivity is possible. This course will explore effective stroke dynamics to reduce the incidence of dentinal hypersensitivity caused by improper instrumentation. A thorough discussion of treatment options to address patient discomfort pre and post debridement will be had.

## The Paradigm Shift: "Reimagining Your Dental Hygiene Appointment"

TIME	1:00pm-4:00pm
CE HRS	3 Academic or Clinical

Dr. Joy helps you to reimagine your dental hygiene appointment by discussing the possibilities of achieving success in instrumentation through innovation. She will address current paradigms related to diagnosing and treating diseases of the periodontium using the new AAP Periodontal Classification System. Focus on the role of biofilm and the importance of preservation of tooth structure to achieve greater treatment outcomes. She will also present new technology that will enable the dental hygienist to provide effective therapy without the use of hand instruments based on evidence-based research. This technology will not only enhance the patient and operator experience but will allow the innovative dental hygienist to reimagine the implementation of their care.

**NOTE: This speaker is funded through grants from the South Dakota State Board of Dentistry & Delta Dental of SD Foundation. This course is open to all dental professionals free of charge. The content and opinions during this course do not necessarily reflect the views of nor are they endorsed by the South Dakota Board of Dentistry.**

# CE THURSDAY | 5.15.25

## ANKUR GUPTA, DDS



Dr. Gupta graduated from the University of Michigan School of Dentistry in 2004. In 2005, after completing a one-year General Practice Residency in Cleveland, Ohio, he and his partner Dr. Nisha Gupta started North Ridgeville Family Dentistry. In addition to founding North Ridgeville Family Dentistry, Dr. Gupta is a member of the American Dental Association, Greater Cleveland Dental Society, Ohio Dental Association, ADA Success Speaker Corp, and an active board member and speaker for Catapult Education’s Speaker Bureau. He happily shares the failures and successes with dental and community groups throughout the country, always ending his presentations with practical, implementable, and step-by-step ways to be better.

### “Turning Ordinary into Extraordinary”

Dentistry is hard. At times, patients have gag reflexes, big tongues, poor oral hygiene, or a multitude of other factors that make working on them difficult. Then, our wonderful team members can sometimes be moody, late, forgetful, or tired. To make things even worse, us dentists have our own set of flaws that don't serve us, our team, or our patients. How can such a collection of frustration and annoyance lead to an absolutely remarkable, positive, and inspiring profession? Join Dr. Gupta in this highly relatable and entertaining presentation where he combines tech, systems, psychology, and innovation to transform your dental practice.

TIME	9:30am-Noon
CE HRS	2.5 Practice Management

### I’m Not Quite Healthy, but Not Quite a Cavity: “Understanding the vast continuum that separates healthy enamel on one side, to a lesion in need of a drill and fill, on the other.”

Advances in imaging, lasers, and artificial intelligence have made it much easier to identify incipient enamel lesions way before they become frank cavitation requiring invasive interventions, usually involving an injection, a drill, and a costly restoration. These innovations have demonstrated to both dentists and their patients numerous small inter proximal or marginal areas of concern, but there has never been much consensus about what to do at that point. Fortunately, advances in preventative treatment have been just as impressive and innovative as the advances in diagnostic tools. In this highly pragmatic and entertaining presentation, Dr. Gupta introduces the numerous preventative strategies, when to use them, and how to properly implement them in your already busy and productive clinical operation.

TIME	1:00pm-4:00pm
CE HRS	3 Academic or Clinical

## EARLY CAREER DENTIST LUNCH: “TIPS & PEARLS CONTEST”



**Attention early career dentists and long-serving dentists alike!** Following Dr. Gupta’s, “Turning Ordinary into Extraordinary”, join dentists from around the state and learn their favorite “Tips and Pearls.” This is a wonderful chance to network with SDDA leadership and dentists from around the state, while learning valuable pieces of advice and insights from experienced practitioners that focus on best practices for patient care, clinical techniques, and practice management. Vote on your favorite, enjoy lunch, and take back vital information to your practice!

TIME	Noon-1pm
CE HRS	1 ( Pending State Board Approval)
PRICE	\$25 per person

**NOTE: Free for dentists that are 10 years or fewer out of dental/grad school!**

# CE THURSDAY | 5.15.25

## JESSICA MEESKE, DDS

Dr. Meeske is a pediatric dentist in Hastings and Grand Island, NE. She is the senior partner of Pediatric Dental Specialists of Greater Nebraska. Dr. Meeske is a graduate of Hastings College and the University of Missouri-K.C. College of Dentistry. She completed further training in pediatric dentistry and public health at the University of Iowa, College of Dentistry. Dr. Meeske is the past vice chair of the ADA's Medicaid Reform Task Force and the Council on Advocacy for Access and Prevention. Dr. Meeske is part-time faculty at UNMC College of Dentistry where she teaches dental students and residents in pediatric dentistry. She has given numerous lectures on children's oral health issues with specific emphasis on ensuring that all children have affordable access to dental care. She provided testimony to the U.S. House Subcommittee on RAC Audits and Aging for the ADA. Furthermore, she was invited to the White House for the signing of the Affordable Care Act by President Obama.



### **"Making Medicaid Work in a Busy Private Practice"**

TIME	1:00pm-2:30pm
CE HOURS	1.5 Practice Management

Seeing patients with Medicaid and working with Medicaid programs can be challenging. However, South Dakotans who rely on Medicaid need dental homes with dentists. In addition, the SDDA has been successful getting reimbursement increased. If dentists refuse this population care, not only will this population not get needed dental care, it could cause the fees to go back down. (This presentation will discuss the challenges and offer solutions to be productive and successful in caring for patients with Medicaid by exploring business, clinical, and public policy recommendations.)

Sponsored by **Delta Dental of SD Foundation**

## TRACY PALECEK, LPC-MA, QMHP

Tracy is a Licensed Professional Counselor and Human Services professional who has a passion for helping those who are facing adversity. Tracy has over 20 yrs of experience working with trauma, poverty, and resiliency in those she has served. She has served as an advocate, program developer, disaster relief responder, community trainer, mental health therapist, and mentor. She loves to work within systems to create change and help people find meaning and purpose in their lives. She is the CEO and owner of Palecek Therapy & Consulting and is blessed to spend her time between her therapy practice, public speaking, and consulting in areas of mental wellness, poverty reduction, and interpersonal skill building.



### **Understanding Poverty: "Practical Insights for Creating Positive Change in Your Practice"**

TIME	2:45pm-4:15pm
CE HRS	1.5 Practice Management

Following Dr. Jessica Meeske's course, join this session where we will discuss the dynamics of poverty in our communities, the stereotypes, and the most common barriers that people in poverty face. Learn how brain science and crisis living impacts individuals and families and make it difficult to navigate middle class systems. Finally, we will explore 4 research-based methods that dental practices can implement to mitigate these social issues resulting in increased revenue, client retention, and a more positive workplace culture.

# CE FRIDAY | 5.16.25

## CARISSA REGNERUS, RDH, MA, FADHA



Carissa began her career as an educator at USD Dental Hygiene in 2001. In addition to clinical practice and instruction, she has taught courses in Local Anesthesia, Dental Materials, Nutrition, Embryology/Histology, and Community Dentistry, and serves as the department's Interprofessional Education champion. She has assisted students with their clinical radiographs for many years and has been involved in several radiology CE and certification courses. Carissa serves on the Board of Directors for the American Dental Hygienists' Association.

### "Radiology Update - 2025"

Following the presentation, participants will be equipped to ensure the safety of both themselves and their patients when using radiation. They will receive strategies to help patients who are hesitant about radiation understand its safety and the importance of dental imaging. Participants will also learn to identify common radiology errors and how to prevent or address them. Additionally, the course will cover the evolution of dental radiology and the impact of digital technology and AI on the field.

TIME	8:00am-10:00am
CE HRS	2 Radiology

## ANKUR GUPTA, DDS (see bio. pg. 6)



### "Implant Retained Dentures" (Hands-On Course)

When faced with either partial or full edentulism, the options that are available to most patients are often limited to either conventional dentures, which are poorly retained, or implant-retained fixed prostheses, which are very expensive, complicated, and stressful for the providing dentist. Implant retained removable dentures are a wonderful "middle-ground" option. The problem is that they require knowledge and comfort with all the tiny parts and pieces needed for successful execution. In this

entertaining and highly practical presentation, Dr. Gupta simplifies this process by providing a simple, step-by-step guide from the new patient consult all the way to final seating. **Note: Supplies provided by Zest**

TIME	8:00am-11:00am
CE HRS	3 Academic or Clinical
INFO	50 person max.

## BRIAN NOVÝ, DDS

Sponsored by GC America



Dr. Nový is the Chief Dental Officer of the Alliance Dental Center, Massachusetts Public Employees Fund with faculty appointments at Harvard School of Dental Medicine and Western University. He served on the ADA Council of Scientific Affairs from 2011-2014, and as President of the CAMBRA coalition. In 2016 he was appointed as the Consumer Advocate for the United States Food and Drug Administration Dental Products Panel.

### "Offensive Dentistry"

Let's face it, sitting through a lecture about dental caries or caries risk assessment isn't appealing (in fact it sounds downright boring). However, the science of clinical cariology is beginning to have an impact on restorative techniques and technology. Streptococcus mutans have more to fear than a rheostat, now that we're armed with salivary diagnostics and bioactive materials.

TIME	8:00am-Noon
CE HRS	4 Academic or Clinical

### "Nobody Caries"

Sometimes it seems as though our patients don't grasp the basic concept of home care. Other times our patients with impeccable hygiene develop rampant decay and we feel helpless because we can't figure out what's going on. The mouth is a remarkable environment that cariologists are finally beginning to understand, and so can you. Come learn everything you didn't know about plaque and the amazing organisms that make the mouth a wonderful place to work.

TIME	1:00pm-4:00pm
CE HRS	3 Academic or Clinical



Sponsored by **Delta Dental of SD Foundation**

**TRACY PALECEK, LPC-MA, QMHP** (see bio. pg. 7)

## “Rock Your Talk”

TIME	8:00am-10:00am
CE HRS	2 Practice Management

Words are important! You will master the art of Difficult Conversations through a variety of methods including script writing, individual and group meeting structure, and regulating you own emotions before speaking. Develop a tactical plan for dealing with the "jerks at work" in a professional and effective way. You will meet several challenging personality types and learn unique ways to handle their behaviors in the workplace. By focusing on what is in your power to change, you can discover opportunities to protect your peace and reclaim positivity at work. As a bonus, get access to digital resources from the Crucial Conversations method, and other tools that are perfect for taking back to your team.



## RICK RITT, EMT-P-MA PRESIDENT CONSULTANT

Rick is the president and consultant for Dental Simulation Specialists. Rick has a vast foundation of acute critical care experience as a paramedic for over 25 years. He served thirteen years as a Paramedic Officer with the Chicago Fire Department. For 20 years he directed the second largest American Heart Association Clinical Training Center in the country. Rick developed a great understanding of equipment by establishing a parts and service distributorship with Laerdal. In 2014, he established Dental Simulation Specialists Inc. to serve the growing need to increase awareness, patient safety, and outcomes in the dental office.



## “Anesthesia Emergency Management for the Dental Team”

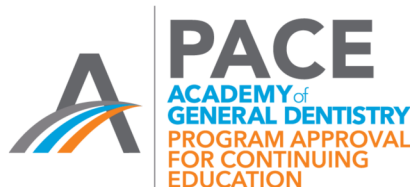
TIME	9:00am-Noon
CE HRS	3 Academic or Clinical

This unique and challenging program provides a didactic, and hands-on clinical simulation experience that addresses the proper assessment and management of patient complications associated with minimal to moderate sedation. This course will explore simulations for the dental team as a method to improve patient safety and outcomes. Case studies will be presented where you will be engaged interactively to determine critical decisions and therapies for those patients. A look at In-Situ Simulation, its importance, frequency, and effects will be reviewed. Participants will be given the opportunity to participate and demonstrate the appropriate patient management with a variety of hands-on simulations with Sim Man.

## “CPR”

TIME	1:00pm-4:00pm
CE HRS	3 CPR
INFO	15 person max.
PRICE	\$60 per person

This course trains participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations, and provide early use of an AED. It reflects science and education from the American Heart Association Guidelines Update for CPR and Emergency Cardiovascular Care (ECC).



South Dakota Dental Association (SDDA)  
 Approved PACE Program Provide for FAGC/MAGC credit.  
 Approval does not imply acceptance by any regulatory authority, or AGD endorsement.  
 4/1/21 to 3/31/25. Provider ID #219272

# CE FRIDAY | 5.16.25

## CALL TO FREEDOM SPEAKERS

Sponsored by **Call To Freedom**



**Mary Jackson** currently serves as the Survivor Service and Program Coordinator at Call to Freedom. Mary is a speaker, educator, and advocate for those victimized by human trafficking, domestic violence, and sexual exploitation. She shares her own personal journey as a survivor of cartel trafficking. Her main goal is to educate, lending insight into what human trafficking looks like and sharing the vulnerability and criminality behind the crime. Mary has turned her suffering and pain into victory over this horrific crime by sharing her own struggles.

**Kylita Gomez** has a passion for helping others and spreading kindness whenever and wherever she can. She was born and raised in Nebraska on the Omaha Indian Reservation, and moved to Sioux Falls, SD to pursue her degree. She graduated in 2019 from South Dakota State University with a degree in Sociology and a minor in Criminal Justice. Following graduation, she worked at Lutheran Social Services as a behavioral health intake specialist and then a kinship specialist. She has been with Call to Freedom over two years as a case manager at Marissa's House, a place that provides safe housing for survivors of human trafficking.

Falls, SD to pursue her degree. She graduated in 2019 from South Dakota State University with a degree in Sociology and a minor in Criminal Justice. Following graduation, she worked at Lutheran Social Services as a behavioral health intake specialist and then a kinship specialist. She has been with Call to Freedom over two years as a case manager at Marissa's House, a place that provides safe housing for survivors of human trafficking.

### Hidden in Plain Sight: "Human Trafficking Identification & Response"

The Call to Freedom staff is dedicated to bringing awareness of human trafficking to our community. Our staff would love to speak to your group to help educate and train professionals to recognize the key indicators of human trafficking. Our goal is to provide presentations that educate and inform with a particular focus on expanding identification of trafficking situations and encouraging necessary responses.

TIME	10:15am-11:45am
CE HRS	1.5 Practice Management

**NOTE: We will participate in the Red Sand Project following this course to raise awareness of human trafficking and modern slavery. Learn more at [redsandproject.org](http://redsandproject.org)**



## MARY WOLF, LPC-MH, BCC

Sponsored by **Delta Dental of SD Foundation**



Mary Wolf is the president of Veritee Partners LLC, a coaching and consulting business designed to promote wellbeing and success for dentists, physicians, executives, and the companies they serve. Veritee Partners offers assessments and consultation to build wellbeing programs and cultures. Mary works with the South Dakota Dental Association to create and develop the Be Well Program. Over the last four years, she has promoted mental health and wellbeing resources, provided counseling and coaching, and built a state-wide culture of wellbeing. Mary is a Board Certified Coach and holds certifications in executive, life, and spirituality coaching.

### Be-Well Lunch: Better Boundaries for Better Bandwidth: "Maximizing Efficiency & Wellbeing"

In a fast-paced and patient-focused environment, maintaining clear boundaries is essential for ensuring professionalism, reducing stress, and improving teamwork. Without proper boundaries, miscommunication, burnout, and workplace conflicts can arise, affecting individual and team wellbeing. Setting clear boundaries is essential not just for personal wellbeing but also for maximizing productivity. This workshop will provide participants with the tools to establish effective boundaries, protect their mental health, and enhance their overall bandwidth for both personal and professional success.

TIME	Noon-1:30pm
CE HRS	1 Practice Management
PRICE	\$25 per person

Sponsored by **Delta Dental of SD Foundation**

**KAREN A. BAKER, M.S. PHARM., R.PH.**

Professor Karen Baker has been on the Dental College faculty at the University of Iowa for over 40 years and occupies a unique role in dental practice and education. She is a clinical pharmacist with a Master's degree in clinical pharmacology and therapeutics, and is focused on patient-specific dental drug therapy. She has given well over 1000 invited programs nationally and internationally and holds memberships in many dental and clinical pharmacology and therapeutics organizations. Her dental education-based pharmacy and drug therapy consultation center is the only one in the United States. She has authored many articles, abstracts, and lectures extensively in pre-doctoral and graduate courses at the University of Iowa.



## Advances In Dental Pharmacotherapy: "How to Maximize Success While Limiting Risk in Everyday Practice"

TIME	1:00pm-4:30pm
CE HRS	3.5 Academic or Clinical

Antibiotic stewardship has taken on new importance with the emergence of superbugs and the decline in effective and available oral antibiotics. Karen will update the dental team on recent developments in dental antibiotic prescribing and outline strategies for prescribing to ensure therapeutic success with minimum risk. Karen will discuss difficult questions about antibiotic prophylaxis and all relevant guidelines and decision tools will be included.

Opioid prescribing remains controversial, especially in young, opioid naïve patients. We will explore alternatives and strategies that benefit patients and reflect positively on your practice. Extensive and current handouts will maximize the chairside value of this fast-paced and entertaining lecture.

**DAVID HARRIS, CFE, CPA, CMA, CFF, MBA**

David Harris is a dental speaker, author, and CEO of Prosperident. With 34 years of experience investigating dental embezzlement David is a master storyteller who harnesses his personal experiences (with a spicy dash of humor) in a way that both entertains and inspires his audience to take action! David's mission to eradicate embezzlement in dental practices began inauspiciously. After some youthful misadventures that almost landed him in jail, David's investigative abilities first shone through in military and financial environments. David's career as dentistry's premier crimefighter started when a dentist friend asked for David's help with a suspected embezzlement. David quickly discovered his passions; catching embezzlers, bringing them to justice, and helping dentists protect themselves from theft in their practices. In solving that first case, and thousands more that followed, David cemented his reputation as the leading authority in his field and one of the most respected voices in dentistry.



## "External Threats to Your Dental Office"

TIME	1:45pm-3:45pm
CE HRS	2 Practice Management

Embezzlement isn't the only way your practice can be robbed; this session focuses on how not to be a target for external threats like scam, burglary, and identity/information theft. David will describe simple enhancements to help physically secure your practice, identify typical scams, improve the cybersecurity of your practice, and take actions that will help safeguard information and patient data. David's knack for making technical subjects like cybersecurity understandable to a non-technical audience makes this presentation highly sought after.

# CE FRIDAY | 5.16.25

## GARRETT WILSON, CEO

Sponsored by **Pay Insights**



Garrett Wilson is the CEO and Founder of Pay Insights, a company dedicated to simplifying compensation information to build trust and transparency between employees and employers. He uses over 17 years of human resources experience to provide better data and educational resources to promote happier and healthier workplace relationships. Garrett obtained his Master's degree through the University of South Dakota in Human Resources and Bachelor's degree in Business Management from Minnesota State University – Mankato. He also holds multiple senior level HR certificates. When not working, you can catch Garrett creating fun travel adventures with his wife, spending time with family, or whipping up something delicious in the kitchen.

### Attract, Engage, Retain: “Data-Driven Solutions for Your Dental Team”

The dental industry is facing ongoing workforce challenges from staff shortages to retention struggles. This session will explore how updated employment practices - particularly in compensation and benefits - can help practices attract, engage, and retain top talent. Using the latest salary survey results from dental hygienists and assistants in South Dakota, we'll provide data-driven insights into current pay trends, benefits, and workplace expectations. Participants will gain practical strategies to remain competitive in today's labor market and foster a more engaged dental team.

TIME	2:00pm-3:00pm
CE HRS	1 Practice Management

# CE SATURDAY | 5.17.25

## DAVID HARRIS, CFE, CPA, CMA, CFF, MBA (see bio pg. 11)



### Healers vs. Stealers: “How to Outsmart the Thief in Your Dental Practice” (Dentists & Dental Students Only)

David uses noteworthy embezzlement cases his team has worked on to bring the topic of embezzlement to life, and to derive practical lessons for his audience, who will leave with a toolbox of proven and easily implementable protection strategies. David's real-life examples, urbane deliver, and witty presentation style make this lecture both informative

and entertaining. Dentists will leave well-equipped to identify embezzlement and address vulnerabilities in their practices. Attendees will learn: 1. How would-be embezzlers assess their victims. 2. Telltale behaviors exhibited by dental office thieves. 3. Simple rules for dividing duties between team members properly. 4. How to oversee the finances of your practice in much less time than you thought.

TIME	8:00am-11:00am
CE HRS	3 Practice Management

# CE SATURDAY | 5.17.25

## JAY CROSSLAND, DDS, OMS

Dr. Crossland joined Black Hills Oral Surgery in 2006. He earned a B.A. degree from the University of Massachusetts. He then received his Doctor of Dental Surgery degree from the Baylor College of Dentistry, he's a member of the Texas A & M University System Health Science Center. Dr. Crossland completed his specialty training in oral and maxillofacial surgery at the University of Cincinnati Medical Center, a level-one regional trauma center serving Ohio, Kentucky, and Indiana.

Rick Ritt, with Dental Simulation Specialist, Inc. will be joining Dr. Crossland in teaching the afternoon portion of this session. (see pg. 9 for bio.)



### “Sedation & Anesthesia Monitoring in the Dental Practice”

TIME	8:00am-5:00pm
CE HRS	8 Academic or Clinical
PRICE	\$650/per person
INFO.	30 person max.

This eight-hour seminar covers the general principles of patient care during mild, moderate, and deep sedation. The content is designed for auxiliary healthcare providers and includes preoperative assessment, pharmacology, management of pediatric patients, geriatric patients, and management of complications. Lunch will be provided.

**NOTE:** This course has been approved by the SD Board of Dentistry for the purpose of obtaining a permit to monitor patients under anesthesia or sedation.

## RICK RITT, EMT-P-MA PRESIDENT CONSULTANT (See bio. pg. 9)

### “Anesthesia Emergency Management for the Dental Team”

TIME	8:30am-11:30am
CE HRS	3 Academic or Clinical

This unique and challenging program provides a didactic and hands-on clinical simulation experience that addresses the proper assessment and management of patient complications associated with minimal to moderate sedation. This course will explore simulations for the dental team as a method to improve patient safety and outcomes. Case studies will be presented where you will be engaged interactively to determine critical decisions and therapies for those patients. A look at In-Situ Simulation, its importance, frequency and effects will be reviewed.

Participants will be given the opportunity to participate and demonstrate the appropriate patient management with a variety of hands-on simulations with Sim Man.



Sponsored by **Delta Dental of SD Foundation**

## KAREN A. BAKER, M.S. PHARM., R.PH.

(see bio. pg. 11)

### Drug-Related Problems in Dental Practice: “It’s a Minefield Out There!”

TIME	9:00am-Noon
CE HRS	3 Academic or Clinical

Increasing numbers of dental patients are uncontrolled hypertensives or on multiple medications with complex oral health problems. Many new cardiovascular and central nervous system drugs can interact with dental drugs or affect bleeding or wound healing. Patient self-medication with cannabinoids or psilocybin has recently been recognized as potentially risky in dentistry. Consequently, more and more patients report chemical and drug allergies and intolerances. Dental professionals are frequently faced with medically complex and chemically challenged patients and need practical strategies for providing safe and appropriate care. The purpose of this course is to identify new drug-related problems encountered in dental practice, and to outline practical management solutions. Extensive handouts will supplement discussion of intro-oral drug effects and treatment modifications involving medicated, xerostomic, or allergic patients. Throughout the program, primary emphasis will be placed on developing consistent strategies for treating medically complex dental patients. An extensive and current handout will greatly enhance the chair-side value of this fast-paced and practical course.



# SOCIAL EVENTS

## SDDF Golf Tournament

Wed. May 14, 2025 | Shotgun start at Noon

- 18-hole scramble
- \$175 per golfer (includes cart)
- Pin prizes will be awarded
- As this is a donation, no cancellations will be refunded.
- Questions: Dr. Andrew Wiswall at [awiswall@gmail.com](mailto:awiswall@gmail.com)
- Scan QR code to register.



## EXHIBIT HALL RECEPTION

Thursday, May 15, 2025 | 3:00-5:00pm  
The Monument, Rushmore Hall 1-3

Join us in the exhibit hall for face to face time with exhibitors and fun! Hear about their latest products and services in a relaxed environment. Light appetizers and beverages will be available.



## UNIVERSITY RECEPTION

Thursday, May 15, 2025 | 4:00-5:30pm  
DoubleTree by Hilton

The University of Nebraska will be hosting a reception. Learn what's happening and catch up with friends!



Comedian, John DeBoer, will be joining us from Minneapolis, MN. John will provide good, clean comedy, that will have you in stitches! In addition, there will be music, games, food, drinks and lots of prizes! The SDDF will host their annual "Lucky Chance Raffle" with lots of wonderful prizes to choose from and the Best for Last Raffle winner(s) will be announced! **Plan to bring the whole dental team for an evening of laughter and fun!**



## TABLE CLINICS

Friday, May 16, 2025 | 11:30am-12:30pm  
The Monument, Rushmore Hall

Check out the University of South Dakota dental hygiene and Western Dakota Technical College dental assisting student projects that will be on display in Rushmore Hall. These students work hard researching and preparing their clinics. Plan to stop by and ask questions!

## EXHIBIT HALL CASH PRIZE DRAWING

Friday, May 16, 2025 | 12:45pm  
The Monument | Rushmore Hall 1-3



Visit and collect exhibitors signatures for a chance to win cash prizes!

Remember you can receive 5 hrs. Clinical-Exhibits CE for attending the meeting and visiting the exhibits!

# AWARDS HONORING DR. MONTY BECHTOLD

## AWARDS BRUNCH

Saturday, May 17, 2025 | 10:00am-Noon  
DoubleTree | Black Hills Ballroom

We welcome you to attend the SDDA Awards Brunch to pay tribute to our award recipients.



2025 Guest of Honor  
Dr. Monty Bechtold

### Other Award Recipients

- Humanitarian: Dr. Aaron Studer
- Young Dentist of the Year: Dr. Blake Ridgway
- Distinguished Service: Dr. Laura Davies
- Honorary Membership: Ms. Nicole Pahl
- Award of Commendation: Ms. Connie Halverson

# REGISTRATION FORM

Register online at [www.sddental.org](http://www.sddental.org) by May 1, 2025

## REGISTER AS ONE PERSON PER FORM & PHOTOCOPY AS NEEDED

- Dentist
- Dental Hygienist (**NOTE: if you wish to register for the SDDHA meeting, go to [sddha.org](http://sddha.org).**)
- Dental Assistant
- Non-clinical Administrative Staff
- Dental Student

Name (Please Print) \_\_\_\_\_

First Name for Badge/Nick Name \_\_\_\_\_

Mailing Address including City/State/Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email Address \_\_\_\_\_

Emergency Contact & Phone # \_\_\_\_\_

Guest/Spouse Name \_\_\_\_\_

**(If only attending social events guests/spouses incur no registration fee, only cost of social event.)**

## REGISTRATION FEES

	Price	Total
<input type="checkbox"/> SDDA, NDDA, NDA Member Dentists ( <i>prepaid with annual dues</i> ) ADA # _____ in order to receive this rate	No charge	\$0
<input type="checkbox"/> ADA Member Dentist ADA # _____ in order to receive this rate	\$205.00	\$ _____
<input type="checkbox"/> ADA Life Member Dentist ADA # _____ in order to receive this rate	No charge	\$0
<input type="checkbox"/> Dental Students Name of School Attending: _____	No charge	\$0
<input type="checkbox"/> Nonmember Dentist	\$615.00	\$ _____
<input type="checkbox"/> SDDA Member Allied Staff ( <b>Must be Allied Member by March 1, 2025</b> ) ( <i>Allied membership is unique to you, this does not include your dentists membership</i> )	No charge	\$0
<input type="checkbox"/> Nonmember Allied Staff ( <i>Includes dental hygienists, dental assistants &amp; dental office staff</i> )	\$225.00	\$ _____

## THURSDAY | MAY 15 | SCHEDULE

Item	Time	Program Title	CE Hours	Price	Total
<input type="checkbox"/>	8:00-9:00	Keynote: Courageous Leadership	1 Practice Management	\$0.00	
<input type="checkbox"/>	9:15-12:15	Professional Protector Plan® (Dentists Only)	3 Practice Management	\$0.00	
<input type="checkbox"/>	9:15-12:15	Talking Dirty: OSHA & Infection Control	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	9:30-Noon	Don't Be So Sensitive	2.5 Academic or Clinical	\$0.00	
<input type="checkbox"/>	9:30-Noon	Turning Ordinary into Extraordinary	2.5 Practice Management	\$0.00	
#	Noon-1:00	Early Career Dentist Lunch: Tips & Pearls Contest (Free for dentists 10 yrs or fewer out of Dental/Grad school)	1 Pending Board Approval	\$25/ea.	\$ _____
<input type="checkbox"/>	1:00-4:00	I'm Not Quite Healthy, Not Quite a Cavity	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	1:00-2:30	Making Medicaid Work	1.5 Practice Management	\$0.00	
<input type="checkbox"/>	1:00-4:00	The Paradigm Shift	3 Academic or Clinical	\$0.00	

## THURSDAY | MAY 15 | SCHEDULE CONT.

Item	Time	Program Title	CE Hours	Price	Total
<input type="checkbox"/>	1:15-4:15	Talking Dirty: OSHA & Infection Control	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	2:45-4:15	Understanding Poverty	1.5 Practice Management	\$0.00	
<input type="checkbox"/>	3:00-5:00	Exhibit Hall Reception		\$0.00	
#	5:30-10:00	President's Mixer & Foundation Fundraiser		\$50/ea.	\$
#	5:30-10:00	Table of 10-President's Mixer & Foundation Fundraiser		\$450/ea.	\$

## FRIDAY | MAY 16 | SCHEDULE

Item	Time	Program Title	CE Hours	Price	Total
<input type="checkbox"/>	8:00-10:00	Radiology Update	2 Radiology	\$0.00	
<input type="checkbox"/>	8:00-11:00	Implant Retained Dentures	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	8:00-Noon	Offensive Dentistry	4 Academic or Clinical	\$0.00	
<input type="checkbox"/>	8:00-10:00	Rock Your Talk	2 Practice Management	\$0.00	
<input type="checkbox"/>	9:00-Noon	Anesthesia Emergency Management	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	10:15-11:45	Hidden In Plain Sight	1.5 Practice Management	\$0.00	
#	Noon-1:30	Be Well Lunch: Better Boundaries	1.5 Practice Management	\$25/ea	\$
<input type="checkbox"/>	1:00-4:30	Advances In Dental Pharmacotherapy	3.5 Academic or Clinical	\$0.00	
#	1:00-4:00	CPR	3 CPR	\$60/ea	\$
<input type="checkbox"/>	1:00-4:00	Nobody Caries	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	1:45-3:45	External Threats	2 Practice Management	\$0.00	
<input type="checkbox"/>	2:00-3:00	Attract, Engage, & Retain	1 Practice Management	\$0.00	

## SATURDAY | MAY 17 | SCHEDULE

Item	Time	Program Title	CE Hours	Price	Total
<input type="checkbox"/>	8:00-11:00	Healers vs. Stealers (Dentists & Dental Students Only)	3 Practice Management	\$0.00	
#	8:00-5:00	Sedation & Anesthesia	8 Academic or Clinical	\$650/ea	\$
<input type="checkbox"/>	8:30-11:30	Anesthesia Emergency Management	3 Academic or Clinical	\$0.00	
<input type="checkbox"/>	9:00-Noon	Drug-Related Problems in Dental Practice	3 Academic or Clinical	\$0.00	
#	10:00-Noon	Awards Brunch		\$30/ea	\$

Add \$25 if after May 1, 2025

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_

**Mail form with payment to:**

South Dakota Dental Association  
804 N. Euclid Ave. Ste. 103  
Pierre, SD 57501

**Or register online at [www.sddental.org](http://www.sddental.org)**

**Please check one:**  VISA  MasterCard  Discover  AMEX

Account Number \_\_\_\_\_ Mo. \_\_\_\_\_ Yr. \_\_\_\_\_  
Expiration Date

3-digit Security Code on back of card \_\_\_\_\_

Name as appears on card (Please Print) \_\_\_\_\_ \$ \_\_\_\_\_  
Amount

Billing address of credit card \_\_\_\_\_